

ClearRock Capital



Keynote Speaker
Ronnie Lott
All-Stars Helping Kids
SF 49ers Hall of Famer

A Leader in Investment Management
for Non-Profit Organizations
is proud to present our

12th Annual Conference for Foundations & Endowments:

**“Creating a Standout Non-Profit
Organization in the 21st Century”**

Organizations & Speakers Include:

Stanford University	Ray Purpur, <i>Deputy Director of Athletics</i>
Tipping Point	Kelly Bathgate, <i>Manager, Strategic Partnerships</i>
Adler & Colvin	Ingrid Mittermaier, <i>Principal</i>
Mercado Global	Richard DeGolia, <i>Director</i>
Digital Divide	Michael Chertok, <i>VP Global Impact</i>
C.W.Sizemore	Charles W. Sizemore, <i>Philanthropy Consultant</i>

Moderators

ClearRock Capital	Mark Eshman, <i>Chairman & Co-founder</i>
	Lorraine Fox, <i>Portfolio Manager</i>

We Look Forward To Your Participation

Garden Court Hotel offers free valet parking & free wireless access



Monday, October 3rd

9:00 am - 2:00 pm

Garden Court Hotel
520 Cowper Street
Palo Alto

This event is held at no cost
to you or your organization

Breakfast and Lunch will be
served.

Space is limited

Please RSVP by
September 30, 2011

877-726-8858

sshivers@clearrockcapital.com

As a demonstration of ClearRock Capital's commitment to non-profit organizations, we are delighted to invite you to attend our 12th Annual Conference for Foundations and Endowments.

Our conference is free-of-charge and will be held Monday October 3, 2011 at The Garden Court Hotel in Palo Alto.

This educational conference will offer timely insights on critical issues faced by fiduciaries today. The theme of this year's conference is "Creating a Stand Out Non-Profit Organization in the 21st Century," and we have noted guest speakers such as Charles Sizemore, a recognized philanthropy consultant; Kelly Bathgate of Tipping Point; Ray Purpur of Stanford University; Ronnie Lott, philanthropist and NFL Hall of Fame winner.

A difficult economic environment, a more rigorous regulatory climate, and significant state and local budget cutbacks have impacted almost every organization's ability to advance their important missions.

As a fiduciary, you are required by law to act as a prudent and informed board member in many areas of responsibility such as ethics, investment, and governance. Your decisions regarding these issues will dramatically impact the goals of your organization.

The intent of this conference is to provide you with ideas and tools that may help you better understand how you can increase your unique value proposition, attract new donors, and better communicate your value to your existing constituents.

We have designed this conference for Trustees, Directors, Administrators, and others who assume fiduciary responsibility for their organization. Attendees in the past have represented organizations with assets between \$1 million and \$100 million.

Please RSVP by Monday, September 26. We will confirm your attendance along with a detailed agenda. *Breakfast and lunch will be served.*

**While this event is held at no cost to you or your organization, space is limited.
RSVP:**

Phone: [877-726-8858](tel:877-726-8858)
Email: sshivers@clearrockcapital.com

We look forward to seeing you on Monday, October 3.

Sincerely,

The ClearRock Team